7/15/2021 Campaign Preview

To: Julie Collinsworth < director@musicartdance.org>

From: Julie Collinsworth

From Email: director@musicartdance.org

Subject: Giving Tuesday

Preheader: Thank you for being part of our family!

GIWINGTUESDAY

Our mission is to educate, create experiences, and nurture appreciation in music and other creative and performing arts across all ages, races, abilities and backgrounds. We do this through excellence in teaching, creative programming, interdisciplinary experiences, community partnerships and engagement.

Thank you for being a part of The Wyoming Fine Arts Center's family!

Even if we tried, we could not thank you enough for your continued support. Because of you, our team is able to navigate through a global pandemic; continuing with lessons remotely, agreeing to social distance with faculty and staff, and believing in our team as we work to try to mitigate the coronavirus to the best of our capabilities.

As you may know, 2020 has been a year of unprecedented hardships for the Arts Community. The Wyoming Fine Arts Center (The Center), a 501(c)(3) non profit, has not gone unscathed. With the mandatory closure of our facility in March, the costs associated with reopening in June, and following the strict pandemic childcare models, we have continued to work hard at creatively serving our community. We have done this by shifting to virtual lessons, classes, and recitals, as well as outdoor programming, and socially distance learning. We are striving to keep the arts as an inspiration and community connector available to all. Yet, as a result of reduced program and rental income, it has been challenging to cover our overhead expenses.

That is where you come in! We still need your help.

December 1st is Giving Tuesday; the first since the pandemic.

This year, please consider giving to The Wyoming Fine Arts Center.

Your funds will be used for the following:

- · Continued faculty support
- · Scholarship funds for our students
- Improvement of private studio facilities to ensure the safest in person lessons as well as high quality remote learning experiences
- · Art supplies for library programs that help community children
- Ongoing building maintenance
- Continuing to collaborate with other performance based arts programs that have been unable to open

You may be aware that the CARES Act passed by Congress created a universal charitable deduction for tax year 2020 only. This means that everyone, even non-itemizers, will be able to deduct qualified charitable contributions from their taxes, which may be an important incentive to you.

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